

# Frank Garofalo

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## CAREER SUMMARY:

Creative entrepreneur with a focus in interactive multimedia design & development and experience with various media and entertainment companies. Quality driven professional with leadership experience and strong work ethic. Recognized by leadership for demonstrating adaptability and dedication to organizational goals.

## EDUCATION:

**Purdue University** – College of Technology, West Lafayette, IN

- 2010 M.S. Computer Graphics Technology  
Conducted an exploratory research study of team-based collaboration for multi-touch interfaces and devices  
Cumulative GPA: 3.36 / 4.0 scale
- 2008 B.S. Computer Graphics Technology, specialization in Interactive Multimedia  
Minor: Management Marketing (Krannert School of Management)  
Cumulative GPA: 3.50 / 4.0 scale; Major GPA: 4.0 / 4.0 scale

## PROFESSIONAL EXPERIENCE:

**Garofalo Enterprises Inc d.b.a. Cyber View, Louisville, KY**

President / Founder 7/1999 – Current

- Started my own business in July of 1999 as *Cyber View* at age 14 – *cyberviewsites.com*
- Incorporated the business as *Garofalo Enterprises Inc d.b.a. Cyber View* in August 2000
- Developed a content management system in 2004, called *CyberStudio* (version 4.0 released July 2008)
- Developed a residential life management system in 2007, called *ResLife Portal* (version 3.5 released July 2009)

**Garmin International Inc, Olathe, KS**

Software User Interface Designer 9/2010 – Current

- Designed interfaces for Garmin's various handheld and mobile devices

**The Walt Disney Company: Disney College Program, Orlando, FL**

Campus Representative for Purdue University 1/2006 – 8/2010

- Designed a marketing campaign to increase awareness of the Disney College Program to students and faculty
- Partnered with Disney College Recruiting to motivate students to attend either a live or online presentation
- Mentored to Disney College Program participants from Purdue University

**University Residences, Purdue University**

Staff Resident at Cary Quadrangle 8/2007 – 8/2010

- Directly managed a staff of 9 resident assistants in a building of 345 residents, while supervising an overall staff of 30 resident assistants in a complex of 1,164 residents
- Coordinated emergency situations, involving police and paramedics
- Planned and led training sessions for 30 resident assistants
- Conducted performance evaluations for staff members
- Coordinated and led panel-based interviews of vacant peer positions

**Bank of America, Charlotte, NC**

eCommerce Technology Sales & Fulfillment/Marketing – Internship 5/2007 – 7/2007

- Improved internal communication by launching a wiki as a knowledge management repository
- Served as the Technical Delivery Lead to on-board new affinity cards for July & August 2007, budget: \$60,000
- Collaborated to innovate new offering of Bank of America desktop widgets using XML and AJAX technology

**University Residences, Purdue University**

Resident Assistant at Cary Quadrangle 8/2006 – 5/2007

- Established a community environment among 40 residents conducive to learning and personal development
- Developed and initiated programs centered on education, personal development, engagement, and diversity

**Louisville Metro Government – Waterfront Development Corporation, Louisville, KY**

Belle of Louisville Graphic Designer / Marketing 5/2006 – 8/2006

- Designed marketing materials including: brochures, flyers, advertisements, and new signage for office exterior

- Produced a bi-weekly newsletter sent out to over 1,160 subscribers
- Obtained listings on tourism, local, and social web sites for special event cruises

### **Walt Disney World Resort, Lake Buena Vista, FL**

Marina Operations, Life Guard, and Lake Patrol - Internship

5/2005 – 1/2006

- Recipient of the Silver Whistle Quarterly Award for outstanding job performance, service, quality and dedication
- Established guest service skills in high volume area; displayed adaptability in a diverse work environment
- Increased sales at the Marina by designing a new Specialty Cruise Flyer

### **GRAPHICS & SOFTWARE PROFICIENCIES:**

- Advanced: HTML/xHTML, CSS, PHP, MySQL, Microsoft SQL, XML/RSS, Dreamweaver, Photoshop, AJAX
- Intermediate: JavaScript, Flash, ActionScript 2.0 & 3.0, Adobe Flex, Illustrator, Adobe Integrated Runtime (AIR)

### **PATENTS / PRODUCTS:**

U.S. Patent (Provisional) #61/327,354 "Collaborative Touch: A Multi-user Collaboration Multi-touch Device," filed April 2010

### **PROFESSIONAL SOCIETIES & MEMBERSHIPS:**

ACM SIGGRAPH Member ([www.siggraph.org](http://www.siggraph.org)) – Since August 2005

ACM SIGCHI Member ([www.sigchi.org](http://www.sigchi.org)) – Since September 2008

Epsilon Pi Tau - Gamma Rho Chapter ([www.epsilonpitau.org](http://www.epsilonpitau.org)) – Honorary for Professionals in Technology – Since May 2007

The Order of Iron Key ([www.purdue.edu/ironkey](http://www.purdue.edu/ironkey)) Class of 2008 – A prestigious senior honor society whose goal is to create a service project to benefit the Purdue community; team raised \$110,000; 1 of 14 seniors

Mortar Board - Barbara Cook Chapter ([www.purdue.edu/mortarboard](http://www.purdue.edu/mortarboard)) – Class of 2008

Adobe Student Representative for Rich Internet Applications at Purdue University - Since 2008

National Safe Place Advisory Board Member ([www.nationalsafeplace.org](http://www.nationalsafeplace.org)) – 2000 - 2009

### **AWARDS, HONORS, AND OTHER ACTIVITIES OF DISTINCTION:**

2010 Adobe Design Achievement Awards - Semi-finalist - submission "Multi-user Collaboration" within the "Non-Browser-Based Design" category

Student Ambassador for the Purdue University 2010 Reaccreditation from the Higher Learning Commission of the North Central Association

IT Summit 2008 at Purdue University Poster Competition – Third Place Research Poster entitled "*cgCentral: An AIR Application for Managing Course Information and Simulation Data*"

Adobe Dev Connection Content Contributor – Topics: Education, Adobe AIR, Multi-touch (2008 - current)

myPurdue Portal Advisory Committee (2008 - 2009)

Dept of Computer Graphics Technology Exceptional Performance in CGT 411 Senior Capstone Course Award 2008

Senior Research Project initiated the research collaboration between Adobe & Purdue College of Technology

Mortar Board - Barbara Cook Chapter - Graduate Fellowship 2008-2009 Recipient

Dept of Computer Graphics Technology Industrial Advisory Board – Student Representative (2008)

ITaP Digital Content Development Grant – Co-authored Purdue grant with Purdue University Associate Professor Terry Burton and Purdue University Assistant Professor Kellen Maicher for the development of a project entitled: Cogent AIR Desktop Application using Adobe AIR – Total Funding: \$13,100 (2008 - 2009)

2008 Purdue University Undergraduate Research Poster Symposium: College of Technology Dean's Choice Award

College of Technology Undergraduate Student Grade-Appeal Committee (2007 - 2009), Faculty appointed

OnePurdue Enrollment and Student Affairs Advisory Committee - for student portal: myPurdue (2007 - 2008)

2007 & 2008 ACM SIGGRAPH at Purdue – Computer Graphics Technology Distinguished Student Award

Cary Quadrangle Resident Assistant of the Year Award (2006 - 2007)

Walt Disney World Downtown Disney Marina Silver Whistle Quarterly Award (2005)

### **REFERENCES: <sup>i</sup>**

L.T. Hawkins – Dean of Students, Purdue University

Robert J. Brophy – *former* Residential Life Manager, Purdue University

Julie K. Talz – Director of Residential Life Manager, Purdue University – University Residences

<sup>i</sup>Contact information for references is available upon request.